

THE ASTEC INTERNATIONAL AWARD

"THE ASTEC INTERNATIONAL AWARD is exclusively sponsored by this organisation. The selection of the programme for an International Showcase will be coordinated with all European non-profit-partners interested.

If other European partners join this enterprise, it is possible that other people will be invited from Europe.

If the travel expenses are not covered by other interested organisations, the local or national non-profit organisations might arrange the rest.

It may not be possible, though that some of these programmes will be sold to private or public TV companies. Groups like Rias TV and Télé 5 are already interested to see these programmes.

In both cases, non-profit as well as profit orientated, **NFLCP** and **ASTEC** have prepared an agreement. Still, the main purpose is the exchange of non-commercial local programming videotapes between the United States and Europe.

If the NFLCP board approves the idea of an International Showcase combined with a European/International keynote luncheon and accepts the ASTEC INTERNATIONAL AWARD, the Paris office will bring together the European partners on November 12th.

The presentation of the selected programme will be prepared from this point up to the end of February 1988. Mr. Descotils will be responsible for Paris, Mr. Siegert for Berlin (where he was appointed visiting professor for this time at the Film Academy recently)."

