

# Agenda. 9th EIUJ Plenary Meeting. Copenhagen 14 - 16 November 1994

## AGENDA

9th EIUJ Plenary Meeting (14 - 16 November '94) Copenhagen

Monday 14	Executive Room	
09:00 - 13:00	Registration	
		<b>14/11/94</b> <b>09:00 - 16:30</b>
		<b>15/11/94</b> <b>(Copenhagen Room)</b> <b>09:00 - 19:00</b>
10:30 - 12:00	<b>EIUJ Introduction<sup>(6)</sup></b> The history of EIUJ, its organisation and the significance of the work performed. The logistics of the 9th EIUJ Plenary Meeting will be detailed, including an examination and overview of the presentations and workshops. Furthermore there will be a presentation of a users ISDN handbook.	<b>15/11/94</b> <b>(Denmark Room)</b> <b>09:00 - 19:00</b> <b>15/11/94</b> <b>(Top of Town)</b> <b>09:00 - 18:00</b> <b>16/11/94</b> <b>(Denmark Room)</b> <b>09:00 - 14:00</b> <b>16/11/94</b> <b>(Top of Town)</b> <b>09:00 - 10:30</b> <b>16/11/94</b> <b>(Helsinki Room)</b> <b>09:00 - 12:30</b>
12:00 - 13:00	Lunch (Norway Room)	
13:00 - 14:30	<b>Opening Plenary Assembly<sup>(6)</sup></b> Welcome Address by Jørgen Lindgaard (Denmark), Managing Director of Tele Danmark/KTAS Keynote Address by Alan Fischer-Madsen (Denmark), Managing Director of Fischer & Lorenz Videophone Address by Mikael Nachtweg (Sweden), Marketing Manager International Services at Telia	Videophone Address by Hans Huber (Germany), Executive Director for Telephone Networks at Deutsche Bundespost Telekom Introduction to demonstrations
14:30 - 15:00	Coffee break (Foyer)	
15:00 - 16:30	<b>Position Papers, session chairman: Kurt König (Belgium), Chairman of EIUJ Steering Committee</b> <b>EIUJ Position Papers<sup>(5)</sup></b> Speaker: Kurt König (Belgium), Chairman of EIUJ Steering Committee	<b>Quality of Service<sup>(9)</sup></b> Speaker: Tony Marienthal (UK), Chairman of EIUJ User Workshop
16:30 - 16:45	Coffee break (Foyer)	
16:45 - 18:00	<b>Multimedia, session chairman: Tony Marienthal (UK), Chairman of EIUJ User Workshop</b> <b>ISDN and Entertainment. Telesession via ISDN live from USA<sup>(7)</sup></b> This is your opportunity to see how media-savvy companies are reinventing themselves with technology and to get an "up-close and personal" view of the media	and communications collision. We'll be visiting the far reaches of the Internet, live via ISDN. Please fasten your seatbelts and return your tray tables and seat backs to a fully upright position. Speaker: Byron Wagner (USA), consultant for organisations such as The Walt Disney Company, Apple Computer, Ricoh and 20th Century Fox
18:15 - 19:15	Cocktail party hosted by L.M. Ericsson A/S (Foyer)	
19:30	Dinner (Norway Room)	
		<b>Helsinki Room</b>
15:00 - 16:30	<b>Specialized Session, session chairman: Poul Henning Christensen (Denmark), consultant at Fischer &amp; Lorenz</b> <b>Status on EURO-ISDN<sup>(7)</sup></b> Advanced and economic telecommunications with international ISDN. What are the possibilities and limitations? Speaker: Henning Østergaard Hansen (Denmark), Telecom Denmark	<b>IMMG Presentation<sup>(10)</sup></b> Overview of current and future work of the ISDN MOU Implementation Management Group (IMMG) to introduce EURO ISDN with a common set of standards and a common set of services. Speaker: Norman Johnson (Sweden), Chairman of IMMG
		<b>Copenhagen Room</b>
15:00 - 16:30	<b>Teleworking, session chairman: John Lough (UK), Vice Chairman EIUJ User Workshop</b> <b>Telecommuting on the Information Highway<sup>(8)</sup></b> As companies evolve, telecommuting may become a viable option for many business executives. This is an attractive solution to many problems including environmental concerns. France Telecom is preparing to offer this service via its "information highway". This presentation will describe the systems established to make this service available, the cultural issues they must overcome, and their plans for making this a profitable	component of their range of services. Speaker: Jacques Lasisz (France), France Telecom <b>The Business Case for Teleworking<sup>(6)</sup></b> What are the business drivers for Teleworking/Flexible Working practices? National and EU policy is promoting the concept - many companies have embraced it very successfully. A description of the key financial considerations (soft and hard) for individuals, companies and governments. Speaker: Dr. Kate Salafia (UK), member of EIUJ Steering Committee

<sup>(6)</sup> Numbers refer to index numbers in this conference binder